http://sqlfiddle.com/#!2/37010/2

create table numbers ( num int primary key );

insert into numbers values

( 1 ), ( 2 ), ( 3 ), ( 4 ), ( 5 ), ( 6 ), ( 7 ), ( 8 ), ( 9 ), ( 10 ), ( 11 ), ( 12 ), ( 13 ), ( 14 ), ( 15 ), ( 16 ), ( 17 ), ( 18 ), ( 19 ), ( 20 ),

( 21 ), ( 22 ), ( 23 ), ( 24 ), ( 25 ), ( 26 ), ( 27 ), ( 28 ), ( 29 ), ( 30 ), ( 31 ), ( 32 ), ( 33 ), ( 34 ), ( 35 ), ( 36 ), ( 37 ), ( 38 ), ( 39 ), ( 40 ),

( 41 ), ( 42 ), ( 43 ), ( 44 ), ( 45 ), ( 46 ), ( 47 ), ( 48 ), ( 49 ), ( 50 ), ( 51 ), ( 52 ), ( 53 ), ( 54 ), ( 55 ), ( 56 ), ( 57 ), ( 58 ), ( 59 ), ( 60 ),

( 61 ), ( 62 ), ( 63 ), ( 64 ), ( 65 ), ( 66 ), ( 67 ), ( 68 ), ( 69 ), ( 70 ), ( 71 ), ( 72 ), ( 73 ), ( 74 ), ( 75 ), ( 76 ), ( 77 ), ( 78 ), ( 79 ), ( 80 ),

( 81 ), ( 82 ), ( 83 ), ( 84 ), ( 85 ), ( 86 ), ( 87 ), ( 88 ), ( 89 ), ( 90 ), ( 91 ), ( 92 ), ( 93 ), ( 94 ), ( 95 ), ( 96 ), ( 97 ), ( 98 ), ( 99 ), ( 100 );

SELECT

SUBSTRING\_INDEX(SUBSTRING\_INDEX(all\_tags, ',' ,numbers.`num`), ',', -1) AS one\_tag,

COUNT(\*) AS cnt

FROM (

SELECT

GROUP\_CONCAT(sn\_keywords separator ',') AS all\_tags,

LENGTH(GROUP\_CONCAT(sn\_keywords SEPARATOR ',')) - LENGTH(REPLACE(GROUP\_CONCAT(sn\_keywords SEPARATOR ','), ',', '')) + 1 AS count\_tags

FROM proj\_social\_needs

) t

JOIN numbers ON numbers.`num` <= t.count\_tags

GROUP BY one\_tag

ORDER BY cnt DESC;